

Ladyfern
Organic.
Biodegradable.
Made for you, kind
to earth.

Certified organic cotton period care — transparent ingredients,
biodegradable materials, and a promise that goes beyond the product.



Made with **GAMMA**

BRAND STORY

The Question Nobody Asked

What is actually inside the pad pressed against the most sensitive skin on your body – hour after hour, month after month, for decades of your life?

When **Rajwant Kaur**, founder of Ladyfern, asked this, she found no satisfying answer. Pharmacy shelves listed no ingredients. Trusted brands offered reassurances but no transparency.



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What She Found When She Pulled the Thread



Behind the packaging: **synthetic polymers, chlorine bleaching, artificial fragrance, and plastic films** – all designed for absorption efficiency, with almost no consideration for what they were doing to women's bodies or to the earth.

"Rajwant wanted a pad she could trust completely – one that would care for her body the way she cared for the world around her."

That moment of quiet fury became Ladyfern.



WHY THE FERN

Resilient. Quiet. Deeply Rooted.

The fern is one of earth's oldest living plants. It grows in the shade without complaint. It needs no announcement to thrive. It has been softening the ground for every living thing that came after it.

- ☐ We chose the fern because Ladyfern is not trying to make a scene. We are trying to make something better, quietly and with conviction. Like the fern, we are here for the long term.

WHAT WE MAKE

Clean Ingredients, End to End

Certified Organic Cotton

Grown without pesticides, processed without chlorine.

Plant-Derived Core

Absorbent core uses plant-derived materials. No synthetic binders.

Biodegradable Backing

Fully biodegradable backing film. No plastic, ever.

Compostable Wrapper

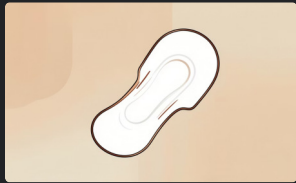
No plastic in our product or our packaging.

They work beautifully. That part matters as much as the ingredients.

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PRODUCT RANGE

For Every Stage of Your Cycle



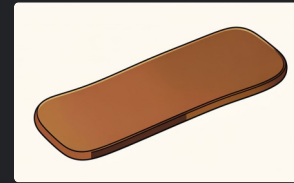
Daily Pad

Featherlight, for light days and discharge.



Regular Pad

For moderate flow.



Long Pad

For heavy days.



Night Pad

Designed for the peace of deep, uninterrupted sleep.



WHAT WE BELIEVE

Period Care Is a Basic Health Need

Almost half the world's population manages their period every single month for most of their adult lives. That need deserves **honest ingredients, honest labeling, and an honest relationship** between a brand and the women who use it.

"Period care should be as clean as the rest of your wellness routine — no compromises, no unknowns."

A product can be good for your body *and* good for the earth at the same time. These are not competing goals.

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OUR PROMISE

One Pack Sold. One Pack Donated.



For every pack sold, one pack is donated to a girl in a school without reliable access to period care. Not as a marketing gesture – as a commitment that is **tracked, reported, and built into the way we run this business.**

Millions of girls in India miss school every month because they have no pad. We believe a sanitary pad brand should feel personally responsible for changing that. **We do.**



FOR YOU

You Deserve to Know What Touches Your Skin

You have been handed products your entire life without being told what is in them. You have been told your body's monthly rhythm is something to manage, to contain, to make invisible.

Ladyfern is a different offer. It is period care made with the same care you bring to your food, your skincare, your home. **It does not cost the earth its health to give you yours.**

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Ladyfern

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ladyfern.in

Shop our full range online.

Certified Organic

No pesticides. No chlorine. No
plastic.

Give Back

Every purchase donates a pack to a girl in need.



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